Amendments to the Claims:

This listing of claims will replace all prior versions and listings of claims in the

instant application:

Listing of Claims:

1. (Currently Amended) A computer-implemented method for facilitating real time

communications among Internet users having similarities comprising the steps of:

monitoring a plurality of currently active user sessions, each session being

associated with a different user:

retrieving session data associated with the currently active user sessions from a

data store and evaluating the session data to identify at least one real-time similarity

among the currently active user sessions, wherein the session data includes session

objects associated with the user sessions, wherein the session objects include a URL

which has been accessed and at least one datum selected from the group consisting of an

amount of time on-line, an item in a shopping cart, and a user identifier;

responsive to said similarity identification, presenting a user interface in the user

sessions having the identified similarity to prompt the users of the user sessions having

the identified similarity to respond whether they want to engage in real time

communication with other users of the user sessions having the identified similarity;

receiving a response from the users of the user sessions having the identified

similarity and forming a user group for users who want to engage in real time

communication; and

establishing a communication pathway among the user sessions of the user group

and providing access to an a dedicated interaction application to facilitate the users of the

user group to engage in real time communication.

2

{WP553389:1}

2-4. (Cancelled).

5. (Previously Presented) The method of claim 1, wherein said step of establishing a

communication pathway further comprises the step of opening at least one of a chat

session, an instant messaging session, a newsgroup, and a shared application.

6. (Previously Presented) The method of claim 1, wherein said session data includes

session cookies associated with said user sessions.

7-8. (Cancelled).

9. (Currently Amended) The method of claim [[8]] 1, wherein said user identifier

comprises at least one of a postal code, an area code, a city, a county, a state, a province,

a country and a continent.

10-22. (Cancelled).

23. (Currently Amended) A machine-readable storage having stored thereon a

computer program having a plurality of code sections, said code sections executable by a

machine for causing the machine to perform the steps of:

monitoring a plurality of currently active user sessions, each session being

associated with a different user;

retrieving session data associated with the currently active user sessions from a

data store and evaluating the session data to identify at least one real-time similarity

among the currently active user sessions, wherein the session data includes session

objects associated with the user sessions, wherein the session objects include a URL

3

Appln No. 10/667,741

Amendment dated November 19, 2009

Reply to Office Action of August 19, 2009

Docket No. BOC9-2003-0020 (389)

which has been accessed and at least one datum selected from the group consisting of an

amount of time on-line, an item in a shopping cart, and a user identifier;

responsive to said similarity identification, presenting a user interface in the user

sessions having the identified similarity to prompt the users of the user sessions having

the identified similarity to respond whether they want to engage in real time

communication with other users of the user sessions having the identified similarity;

receiving a response from the users of the user sessions having the identified

similarity and forming a user group for users who want to engage in real time

communication; and

establishing a communication pathway among the user sessions of the user group

and providing access to [[an]] a dedicated interaction application to facilitate the users of

the user group to engage in real time communication.

24-26. (Cancelled).

27. (Previously Presented) The machine-readable storage of claim 23, wherein said

step of establishing a communication pathway further comprises the step of opening at

least one of a chat session, an instant messaging session, a newsgroup, and a shared

application.

28. (Previously Presented) The machine-readable storage of claim 23, wherein said

session data includes session cookies associated with said user sessions.

29-30. (Cancelled).

4

{WP553389;1}

31. (Currently Amended) The machine-readable storage of claim [[30]] 23, wherein

said user identifier comprises at least one of a postal code, an area code, a city, a county,

a state, a province, a country and a continent.

32. (Cancelled).

33. (Currently Amended) A computer-implemented system for facilitating real time

communications among Internet users having similarities comprising:

a data store for storing session data of a plurality of user sessions, each session

being associated with a different user; and

a processor adapted to:

monitor a plurality of currently active user sessions, each session being

associated with a different user;

retrieve session data associated with the currently active user sessions from the

data store and evaluate the session data to identify at least one real-time similarity among

the currently active user sessions, wherein the session data includes session objects

associated with the user sessions, wherein the session objects include a URL which has

been accessed and at least one datum selected from the group consisting of an amount of

time on-line, an item in a shopping cart, and a user identifier;

responsive to said similarity identification, present a user interface in the user

sessions having the identified similarity to prompt the users of the user sessions having

the identified similarity to respond whether they want to engage in real time

communication with other users of the user sessions having the identified similarity;

receive a response from the users of the user sessions having the identified

similarity and forming a user group for users who want to engage in real time

communication; and

5

{WP553389;1}

Appln No. 10/667,741

Amendment dated November 19, 2009

Reply to Office Action of August 19, 2009

Docket No. BOC9-2003-0020 (389)

establish a communication pathway among the user sessions of the user group and

provide access to [[an]] a dedicated interaction application to facilitate the users of the

user group to engage in real time communication.

34. (Cancelled).

6

{WP553389;1}